

Direct dyes

The highest purity challenge

Sensient Cosmetic Technologies is committed to develop, produce and offers high quality and purity direct dyes for hair color and hair care applications.

• Basic dyes - ARIANOR® •

Cationic character • Water soluble • Low selectivity

Suitable for



ARIANOR® LEMON YELLOW 306087

INCI Name: Basic Yellow 87
CAS: 68259-00-7
pH 4-11



ARIANOR® LEMON YELLOW 306087SC(*)

INCI Name: Basic Yellow 87
CAS: 68259-00-7
pH 4-11 (*)Stronger color strength



ARIANOR® STRAW YELLOW 306005

INCI Name: Basic Yellow 57
CAS: 68391-31-1
pH 5-9



ARIANOR® FIRE ORANGE 306081

INCI Name: Basic Orange 31
CAS: 97404-02-9
pH 4-11



ARIANOR® MADDER RED 306003

INCI Name: Basic Red 76
CAS: 68391-30-0
pH 5-9



ARIANOR® MADDER RED 306003HP(*)

INCI Name: Basic Red 76
CAS: 68391-30-0
pH 5-9 (*)High purity



ARIANOR® CHERRY RED 306008

INCI Name: Basic Red 51
CAS: 77061-58-6
pH 4-11



ARIANOR® MAGENTA 306082

INCI Name: Basic Violet 2
CAS: 3248-91-7
pH 3-9



ARIANOR® TYRIAN PURPLE 306021

INCI Name: Blend
CAS: 77061-58-6 / 68123-13-7
pH 5-9



ARIANOR® SIENNA BROWN 306011

INCI Name: Basic Brown 17
CAS: 68391-32-2
pH 5-9



ARIANOR® MAHOGANY 306002

INCI Name: Basic Brown 16
CAS: 26381-41-9
pH 5-9



ARIANOR® STEEL BLUE 306014

INCI Name: Basic Blue 99
CAS: 68123-13-7
pH 5-9



ARIANOR® JADE BLUE 306085

INCI Name: HC Blue 15
CAS: 74578-10-2
pH 3-7



ARIANOR® CARIBBEAN BLUE 306086

INCI Name: HC Blue 16
CAS: 502453-61-4
pH 5-10



ARIANOR® EBONY 306020

INCI Name: Blend
CAS: 68123-13-7 / 26381-41-9 / 4430-18-6 / 68391-30-0 / 68391-31-1
pH 5-9



ARIANOR® BLACK NIGHT 306089

INCI Name: Blend
CAS: 74578-10-2 / 68391-32-2 / 68259-00-7 / 63248-91-7 / 77061-58-6
pH 3-6.5

We guarantee

- Regulatory compliance
- High purity grades following SCCS requirements
- Batch-to-batch consistency

